

# Skeena – BVLVD Woodstove Exchange Program

## An Exchange Update... November, 2009

### 449 and Counting!

#### Expanding for our final year!

- Successful grant application to Provincial Woodstove Exchange/BC Lung to fund final year of our Exchange Program (\$39,500) and to expand program boundaries to include entire RDBN and RDKS.

#### A Busy Fall!

- Front page on the RDBN newsletter with the announcement of expanded program boundaries and 20 additional RDBN rebates of \$500.
- Ads in Bulkley Browser, Lakes District Free Classifieds and Bob's Your Uncle Classifieds.
- Ad and article in Northword Magazine.
- Interview and story update on CFTK TV.
- Newsletters in Fraser Lake, Telkwa, Stewart, Kitimat.

**October was busiest month ever for Exchange Program with over 170 phone inquiries, 25 email inquiries and 31 actual exchanges processed! (another 25 exchanges in November).** Nearly ½ of the inquiries came from newly expanded regions within RDBN. Let's hope that our retail partners continue the good work through the fall and winter.

#### Municipal / R.D. Partner Updates:

- RDBN full support in newsletter and \$10,000 in extra rebates generated quite the buzz.
- Village of Burns Lake has used up all of their extra rebates. Additional funds doubtful.
- District of Houston has several \$300 rebates remaining and Ken is optimistic that additional funds will top up again next year.
- Village of Telkwa has used up all six of their extra \$500 rebates. May top up in new year
- Town of Smithers has only 2 \$500 rebates remaining. Top-up doubtful.
- City of Terrace has 5 left @ \$100. City of Terrace Wood Stove Bylaw has passed first reading in October.
- RDKS \$50 rebates have 20 left.

#### Winter Plans:

- Continue ads in Northword, Browser and other community classifieds.
- Continue to request announcements in community newsletters.
- Update the AMS web-site and Woodstove Exchange pages and content. Web Dynamix of Houston was successful web designer and is keen to refresh our web-pages. Will focus on updating Woodstove Exchange pages first while awaiting input from AMS.
- Contracting Paul Geier of Terrace to assist with Community Outreach in Terrace and western RDKS.
- Still seeking Community Outreach assistance for eastern RDBN.
- Follow up on spring door to door neighbourhood campaigns with winter home visits in Smithers, Houston, Telkwa, and hopefully add Burns Lake and Terrace/Thornhill.
- Develop and maintain accurate Woodstove Budgeting spreadsheet to enable coordinator to better fiscally manage accounts.
- Host Woodstove Exchange Advisory Meeting to plan strategy for final spring campaign.
- Plan and coordinate Burn-it-Smart workshops/community education.

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**Burn-It-Smart Workshops:**

- We have funds to run six Burn-it-Smart Workshops throughout the Bulkley-Nechako and Kitimat-Stikine. Locations and dates to be determined.

**Community Woodstove Demonstrations and Outreach:**

- **Telkwa Olympic Torch Hockey Tournament: January 30<sup>th</sup>**
- **Smithers Spirit of the Mountain Festival: February, 2010**
- Other potential community events for Winter include:
  - Hockey tournaments or game night tailgate BBQs.
  - X-Country and Snowmobile events
  - Winter festivals

**If you know of specific community events that would be good outreach opportunities, please let Colin know... Winter is a great opportunity for demonstrations as we can provide hot chocolate and a nice cozy fire for community events.**

**Final March/April Exchange Blitz:**

- Will have roughly 130 exchanges available for winter/spring 2010.
- Want to generate busiest March/April yet.

**Community Exchange Numbers (as of Nov. 30)**

	2006 & 7	2008	2009	Total
Fraser Lake			5	5
Fort St James			3	3
Vanderhoof			4	4
Burns Lake	33	23	12	68
Granisle	3	8	8	19
Houston	34	21	21	76
Telkwa	15	18	14	47
Smithers	58	34	30	122
Hazeltons	21	28	14	63
Terrace	23	11	8	42
<b>TOTAL</b>	<b>187</b>	<b>143</b>	<b>119</b>	<b>449</b>

## Skeena – BVLD Woodstove Exchange Program An Exchange Update... November, 2009 449 and Counting!

- **449 Rebates of \$250 each** distributed by the BVLD Airshed Management Society to residents between Burns Lake and Terrace. That's a total of **\$112,000** with another **130 rebates still to go!**
- **That means 449 Old Belchers destroyed!** This surpasses our initial goal of 400 exchanges and is roughly 11% of target 4000 est. conventional stoves in the BVLD Airshed.
- **Reduced emissions:**  $449 \times 94.3 \text{ kg/stove/season} = \mathbf{42,340 \text{ Kg PM 2.5/season}}$ . Based on calculations using 2004 Report "Residential Wood Burning Emissions in British Columbia." **That's removing over 42 tonnes of smoke per season!**
- **Wood Conserved:**  $449 \times 1.63 \text{ cords/season} = \mathbf{730 \text{ cords/season}}$ . Assuming new appliance owners use 1/3 less wood of estimated average 4.79 cord/winter in BVLD region. That's **730 cords** that didn't have to be bucked, hauled, split and stacked! **(730 cords would fill 61 logging trucks)**
- **Wood Stove By-Laws Adopted** in partner municipalities of Smithers, Houston and Burns Lake, and now being implemented in Terrace. Houston, Smithers, Burns Lake, Telkwa, Terrace, RDKS, and RDBN have also committed additional rebate incentives for their residents to upgrade and improve local air quality.
- **Supporting Local Businesses:** The Exchange Program has partnered with 15 retailers between Fraser Lake and Terrace, supporting local retailers and encouraging sales within the region. 449 exchanges means about \$650,000 of regional wood and pellet stove sales!